

# ONE STOP AGENCY

If you don't know where to start, start at Ohjaamo!



## ABOUT US

### Project "Youth One Stop Agency Pro"

Consortium of Partners:

- Attīstības platforma YOU+ (Latvia)
- Institute for policy research and analysis (Lithuania)
- KEHA Keskus (Finland)

Project Idea:

The "Youth One Stop Agency Pro" project was designed to bring the successful Ohjaamo model from Finland to Latvia and Lithuania. Our vision is to establish comprehensive youth support centers that serve as one-stop hubs for education, employment, health, and social well-being.

## WHAT IS OHJAAMO & YOUTH ONE STOP AGENCY?

Originating from Finland, Ohjaamo is a pioneering concept, a youth one-stop shop offering multidisciplinary support. Similarly, a Youth One Stop Agency is an integrated centre providing holistic assistance to young individuals, addressing their diverse needs.



## TO WHOM IS OHJAAMO?

Issues that you have & are looking for answers can be small or large, they might be regarding your studies or starting a job, moving to a new area, or finding a new direction for your future.

You are welcome to Ohjaamo with any issue, in any situation just as you are.

Ohjaamo offers services free of charge for all young people under 30 years.

## AVAILABLE SPECIALISTS AND SERVICES

Each center can have various specialists, depending on the side of the centre and community that it is working in.

### Available specialists:

- Career consultants
- Psychologists
- Youth mentors
- Recreational Coordinators
- Youth worker

### Additional specialists

- Dentists
- Court implementation specialist
- Well-being coach

### Available services:

- Tutoring Programs
- Job Placement Services
- Counseling and Support Groups
- Recreational Activities
- Mental health support
- Drug addiction prevention

### Additional specialists

- Medical support
- Help with getting over the debt
- Housing services





# INTRODUCING IT IN LATVIA AND LITHUANIA

## Establish Local Partnerships:

Collaborate with local educational institutions, government agencies, and NGOs to build a supportive network.

Seek formal partnerships and endorsements to bolster the credibility of your initiative.

## Physical space and brand:

- In Finland, all centres were located in the city centres, and had the same brand and designs, so they would be easily visible and available to young people.
- Getting premises in the city centre (maybe even a shopping centre etc.) is very important.
- Places usually are open for young people from 12.00 to 17.00. They can be open also in the late evenings



## Adaptation to Cultural Context:

Customize the Ohjaamo model to align with the cultural and societal nuances of Latvia and Lithuania.

## Stakeholder Engagement Workshops:

Organize workshops involving key stakeholders, including potential service users, to co-create the centre's vision and services.

Collect input on specific needs and challenges faced by the youth in each region.

## Public Awareness Campaigns:

- Design and execute comprehensive media campaigns to inform the public about the upcoming Youth One Stop Agency.
- Leverage social media, local newspapers, and community events to maximize reach.
- Community Involvement Events.

## WHAT ABOUT MONEY?



### INFRASTRUCTURE AND RESOURCES:

- Allocate funds for the establishment of physical centers, including leasing or constructing buildings and acquiring necessary resources.
- Consider technology investments for an efficient and modern service delivery system.



### STAFF & TRAINING AND DEVELOPMENT:

At least 2 specialists should work in such a place, and allocate funding for paying those people. In Finland municipality was funding the premises and basic team of specialists (2-5 people). The rest of the specialists were hired.



### TECHNOLOGY & AND INFORMATION SYSTEMS:

- Invest in technology infrastructure for streamlined service delivery and data management.
- Develop a user-friendly website and digital platforms to facilitate easy access to information and services.

## ...LETS TALK ABOUT MARKETING

### Community Engagement Initiatives:

- Dedicate a portion of the budget to community engagement events, workshops, and outreach programs.
- Allocate resources for a pilot program to test the adapted Ohjaamo model.
- Scale up the initiative based on the lessons learned during the pilot phase.
- Devote resources to marketing efforts, including the production of promotional materials, online advertising, and community outreach events.
- Consider partnerships with local influencers or youth ambassadors to enhance visibility.